

Creating Solutions Step by Step National Health Council (NHC) 2017 Work Plan

2017 Metrics

Public Policy

Identify and tackle complex health care challenges by convening and collaborating with multiple stakeholders across the health care ecosystem.

- The NHC Board Policy Committee, with Board oversight, actively sets and adjusts policy goals based on the 2017 policy agenda.
- The Board-driven NHC public-policy agenda is developed and implemented by the multi-stakeholder membership including patient and family caregiver organizations, provider groups, medical product and technology companies, and payer groups.
- Frameworks are developed to evaluate and propose policies related to issues such as Affordable Care Act replacement, health care cost reduction, and the FDA user-fee reauthorizations.
- Proposed language for the Food and Drug Administration's use in two anticipated guidance documents on patient engagement in drug development are finalized.
- Identify at least two case examples of patient-led or patient-informed approaches to new payment models, quality programs, and healthcare delivery models.

Membership

Diversify and grow the NHC's membership base and increase the value of NHC membership.

- Recruit at least eight new members in 2017 across the health ecosystem, with broader diversity of membership over 2016.
- Achieve at least a 90% member retention rate in 2017.
- Develop a strategy to incorporate member feedback on existing tools and services, resulting in increased member value.

Revenue

Secure more diverse sources of sustainable revenue beyond membership dues and sponsorship.

- Two existing meetings generate at least \$200,000 in net revenue per year.
- One additional new meeting generates at least \$50,000 in additional net revenue.
- Patient data-gathering services generate sufficient net revenue to support one additional position for the policy staff.

Mission

Provide a united voice for people with chronic diseases and disabilities and their family caregivers.

Vision

A society in which all people have access to quality health care that respects personal goals and aspirations, and is designed around the patient experience to promote their best possible health outcomes.

Values

Integrity, collaboration, and transparency guide all aspects of the National Health Council's interactions among the diverse sectors of the health community.
We are patient-focused and forward-thinking, ever mindful of our mission.