



**2015 Washington Representatives Retreat
December 3-4, 2015
Annapolis Marriott Waterfront Hotel
80 Compromise Street, Annapolis, MD 21401**

AGENDA

Thursday, December 3

11:00 – 11:30 a.m.

Welcome and Introductions

Eric Gascho, Assistant Vice President, Government Affairs,
National Health Council

11:30 – 11:45 a.m.

2015 GRAG Accomplishments

John Madigan, Outgoing GRAG Chair; and Vice President, Public
Policy, American Foundation for Suicide Prevention

11:45 – 12:00 p.m.

Break (lunch served)

12:00 – 1:30 p.m.

Patient-Driven Care

Moderator: Marc Boutin, Chief Executive Officer, National Health
Council

Panelists:

Lillie Shockney, RN, Administrative Director, Johns Hopkins
Clinical Breast and Cancer Survivorship Programs

Helen Burstin, MD, Chief Scientific Officer, National Quality
Forum

Andrew Baskin, MD, National Medical Director, Aetna

1:30 – 2:15 p.m.

NHC Strategic Planning Update

Randy Beranek, Chairperson, National Health Council Board of
Directors; and President and Chief Executive Officer, National
Psoriasis Foundation

Tracy Smith Hart, Chairperson-Elect, National Health Council
Board of Directors; and Chief Executive Officer, Osteogenesis
Imperfecta Foundation

2:15 – 3:45 p.m.

Effectively Communicating from your Laptop to the Hill

Moderator: Steve Gibson, Chair, 21st Century Cures/PDUFA-VI Action Team; and Chief Mission Strategy and Public Policy Officer, ALS Association

Panelists:

Brad Fitch, President and Chief Executive Officer, Congressional Management Foundation

Crystal Patterson, Government and Politics Outreach Manager, Facebook

Brooks Aukamp, Senior Account Executive, Twitter, Inc.

3:45 – 4:00 p.m.

Break

4:00 – 5:30 p.m.

The Patient Voice in Assessing Value

Moderator: Eleanor Perfetto, PhD, Senior Vice President, Strategic Initiatives, National Health Council

Panelists:

C. Daniel Mullins, PhD, Professor, Pharmaceutical Health Services Research Department, University of Maryland School of Pharmacy

Catherine Davis Ahmed, Director of Outreach, Familial Hypercholesterolemia Foundation

Linda House RN, BSN, MSM, Executive Vice President of External Affairs, Cancer Support Community

5:30 – 5:45 p.m.

Concluding Remarks

Eric Gascho, Assistant Vice President, Government Affairs, National Health Council

5:45 – 6:30 p.m.

Break

6:30 – 9:30 p.m.

Reception and Dinner

Friday, December 4

9:00 – 9:30 a.m.

Breakfast

9:30 – 11:00 a.m.

ACA Implementation: Improving Patient Protections

Moderator: Leah Howard, Co-Chair, Health Care Reform Action Team; and Vice President, Government Relations and Advocacy, National Psoriasis Foundation

Panelists:

Esther Krofah, Deputy Director, Office of Health Reform, U.S. Department of Health and Human Services

Jim Freeburg, Special Assistant to the Commissioner, Washington State Insurance Commission

11:00 – 11:45 a.m.

Senate Innovation Act

Matthew Richardson, Legislative Assistant, Office of U.S. Senator Hatch

11:45 – 12:15 p.m.

2016 National Health Council Issue Survey Results and Breakout Session

Eric Gascho, Assistant Vice President, Government Affairs, National Health Council

12:15 – 12:30 p.m.

Break (lunch will be served)

12:30 – 1:30 p.m.

Turning the Tables: The NHC Interviews *The Hill*

Bob Cusack, Editor in Chief, *The Hill*

Moderated by John Madigan, Outgoing GRAG Chair; and Vice President, Public Policy, American Foundation for Suicide Prevention

1:30 – 1:45 p.m.

Concluding Remarks

Eric Gascho, Assistant Vice President, Government Affairs, National Health Council