

National Health Council Voluntary Health Leadership Conference

Ann Palmer
President and CEO

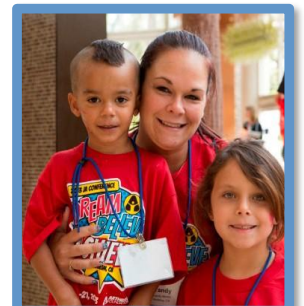


arthritis.org

Our Strategic Focus

Renewed Focus and Alignment Around:

- Research
- Advocacy and Access
- Help and Support
- Juvenile Arthritis





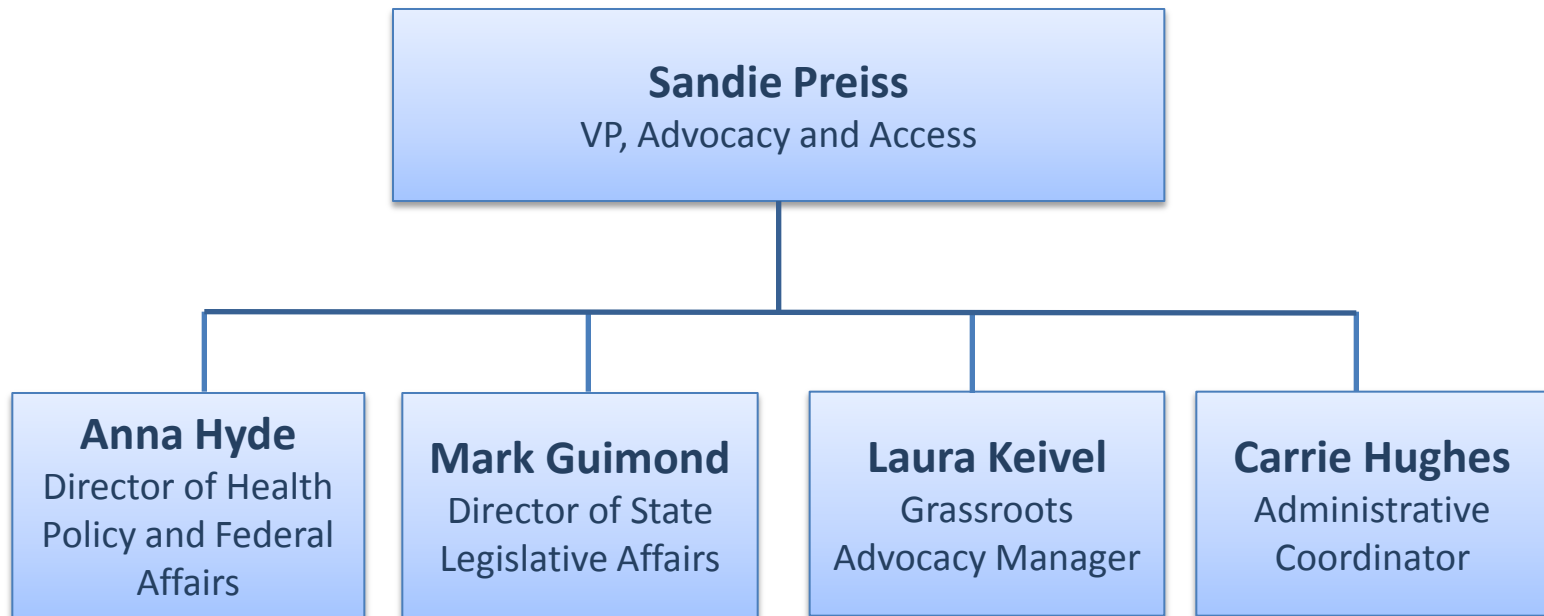
Our Strategic Pillars:

Advocacy and Access

- Strong federal advocacy in Washington, DC
- Increasing state level focus and leadership in non-traditional arenas – where barriers are occurring
- Access to care as the centerpiece – urgent, impactful, relevant and often outside the regulatory realm
- Leverages and amplifies voices of 90,000+ E-Advocates
- The Arthritis Foundation can and should be THE leader – the champion for the issues that matter most



Advocacy and Access Department



2015 Legislative Priority Issues

- Out-Of-Pocket Costs/Specialty Tiers
- Biosimilars
- Step Therapy
- Formulary Transparency
- Prior Authorization
- Narrow Networks/Network Adequacy
- Non-Medical Switching of Medications

Re-aligning our Agenda

- Focus on States
 - Greatest opportunity to impact policy affecting our constituents
- Federal—relationship building and awareness
 - Briefings, Caucus Membership, Summit
- “Non-Traditional” – Dialogue with employers, insurers; Ease-of-Use

Creating a Nationwide Team

- Advocacy Leadership Team
 - Made up of Regional Advocacy Directors from each region
 - Bi-weekly calls with DC team
- National Advocacy and Access Committee
- Local Leadership Boards have Advocacy Chair

Creating a Nationwide Team

- Advocacy In Action newsletter
 - published bi-weekly to 90,000 Arthritis Foundation E-Advocates
- Advocacy Briefings
- Routine Interaction to Assess Opportunities for success

Creating A Nationwide Team

- Formal Policy Positions on legislative issues
- Weekly Advocacy Department activity report
- Clear and quantifiable shared goals
- Actively engaged and trained volunteers

Understanding Coalitions

- Umbrella for diverse groups with mutual interest on specific legislative or policy issue
- Governance – vehicle to coordinate key messages, lobbying activities, communications and strategy
- Friends on one issue may be “Foe” on another issue

Logical Partners for Our Agenda

- Chronic Disease Patient Advocacy organizations
- Chronic Disease Patient Advocacy organizations in the Autoimmune space
- Advocacy organizations focused on specific treatments like biologics

National Coalitions

- Co-Chair, State Access to Innovative Medicines Coalition (State-AIM)
- Co-Chair, National Health Council's Committee on ACA State Implementation
- Co-Chair, Coalition Against the Non-Medical Switching of Medications (in formation)

Advocacy with Employers

- Building a greater dialogue with employers about the real impact of Specialty Tiers and Co-insurance on their employees
- Discussing the financial thresholds where adherence falls off
- Working with employers to look at the total cost, not just the pharmacy expense, of treating arthritis

