Preventive Health Partnership

Formed in 2004 to focus on 4 ways to help prevent cancer, diabetes, heart disease and stroke:

• Physical activity
• Healthy Eating
• Smoking cessation
• Regular checkups

Non-Communicable Diseases

Goals:
1. Raise the profile of NCDs;
2. Mobilize international community;
3. Secure commitments of Heads of State;
4. Send a clear message of the importance of NCDs.
Follow-Up

UN Secretary General:
1. Progress report in 2013 to review commitments & progress.
3. Consider NCDs for inclusion in the 2015 revisions to the Millennium Development Goals (MDGs).

Expand NCD Efforts

Lessons learned:
• More collaborative efforts
• Look for common goals
• Understanding of the political environment and processes
AHA Global Mission
Nancy Brown
Chief Executive Officer

American Heart Association | American Stroke Association®

AHA’s GLOBAL STRATEGY
Contribute to the reduction of the global burden of cardiovascular disease and stroke through collaboration with global partners and through knowledge transfer of its proven programs and strategies.

AHA Global Mission

AHA Global Footprint

- Emergency Cardiac Care Program & Training Centers
- AHA Scientific Meetings
- Scientific AHA Guidelines and Statements
- AHA Cause Campaigns
- AHA Professional Membership
- AHA International Offices
Global Advocacy

• U.S. Leadership Important to Global Health
• Prevention Focus
• Millennium Development Goals

Global Partners

LIVESTRONG

Laerdal
World Stroke Organization
American Diabetes Association
World Heart Federation
Fundación InterAmericana del Corazón
American Cancer Society
Pan American Health Organization
World Health Organization
UNITED STATES
Questions
LIVESTRONG &
the United Nations

Our role at the high-level meeting on NCDs and beyond

28 MILLION CANCER SURVIVORS WE SERVE
Founder/Chairman addressing the United Nations assembly

“I, along with millions of others around the world, am living proof of what’s possible.”

“Anyone, anywhere diagnosed with cancer should benefit from the affordable drugs available today. Their odds for survival don’t have to be great but, like me, they can and should survive.”

“We can beat the odds, but we must treat people and not individual diseases; strengthen health systems that serve all the medical needs of a community; and work in solidarity …”

Proposing International Cooperation for Patients

Publicizing a global grassroots movement
Promoting multi-sector awareness and action

Speaking at UN Foundation media summit

Panel at Columbia University with Dr. Sanjay Gupta and global health leaders

Event with New York City and Mayor Bloomberg