



NATIONAL
PSORIASIS
FOUNDATION®

National Health Council Voluntary Health Leadership Conference

Presented by
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Who We Are

- 7.5 million Americans
- Assists more than 2 million people annually

Advocacy at the NPF

- NPF's advocacy & government relations department manages engagement with policy makers
- Health policy specialist
- State government relations specialist
- Office in D.C.

Evolution of Advocacy: State Government Relations

- State houses **passed 45,564** bills in 2014
- **352 passed** in Congress.
- ACA implementation and the political climate in D.C. driving access issues to the states
- State advocacy offers the opportunity to engage lawmakers

Partnerships and Coalition Building

- Both the state and federal level
- Coalition of both industry and patient groups
- Relationship with industry and providers is an important key to achieving success

Recipe For Success

- Efforts are focused on where we have the on the ground resources
- Picking battles we can win
- Working in collaboration
- Selecting issues that have the most impact on our patient community
- Volunteer role in the process is critical