

Patient Engagement: What Is Needed for Personalized Care Management?

- *Defining Patient Engagement in Research*, **Maya Hanna**, MPH, PhD Candidate, University of Maryland School of Pharmacy



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ISPOR and Patient Engagement in Research

Mission:

- ISPOR: The leading professional society for health economics and outcomes research (HEOR) globally
- Promote HEOR excellence to improve decision-making for health globally

Foundational assumptions:

- Patients should be engaged in HEOR research activities
- HEOR activities should align with legislative requirements and regulatory guidance on patient engagement in research

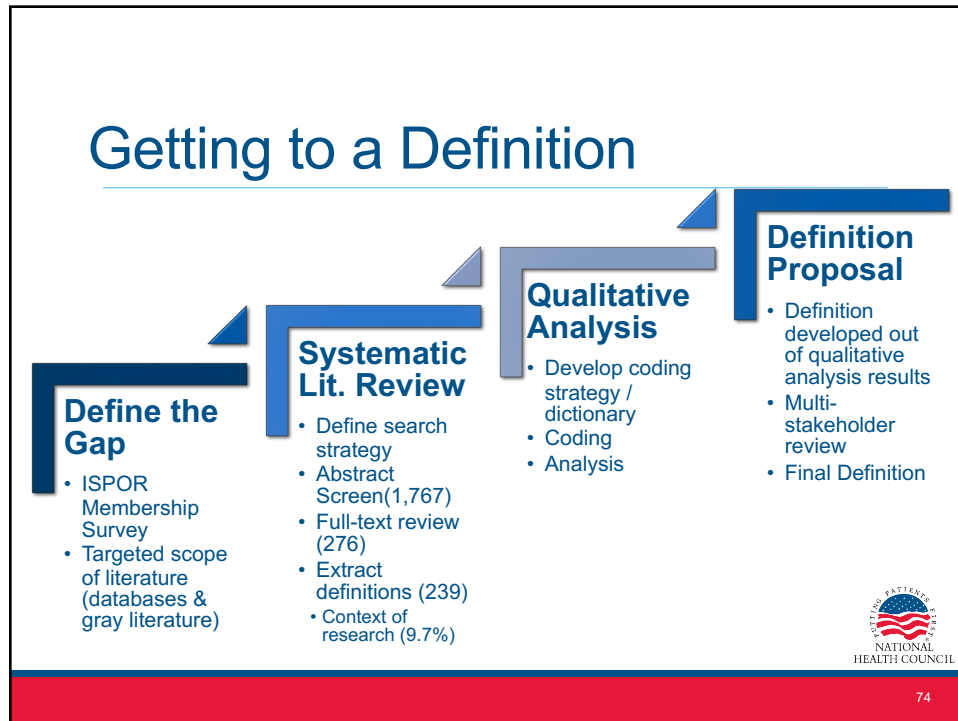
Strategic initiative: Patient engagement in HEOR

- Patient Council, Patient-Representative Roundtables
- Collaboration: Patients and Outcomes Research Experts
- **Patient Centered Special Interest Group**
 - Consensus generated definition for “patient engagement in research”



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Patient Engagement in Research

“The active, meaningful and collaborative interaction between **patients** and **researchers** across **all stages** of the research process, where research decision-making is guided by **patients’ contributions** as **partners**, recognizing their specific experiences and expertise.”

-ISPOR Patient-Centered SIG



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